



GLITCH TECH

A SHORT PORTFOLIO OF GLITCH TECH



1 ABOUT GLITCH TECH
This short intro might give you a picture of us.

2 WHAT WE DO
Describing the solutions we have designed.

3 INDUSTRIES WE EXIST
A brief about where we've spread our wings.

4 OUR WORK
Work that you can expect from us.

About Glitch Tech

Glitch Tech is an agency that revolves around people and tries to understand people before marketing. We make marketing plans which are centered around PEOPLE which are impactful and create a long lasting impression about the brand.



G L I T C H T E C H



WHAT SETS US APART?

Dedicated
Digital Marketing Agency

Dedicated Reporting
with Data Analysis

Industry Standard Tools
and Techniques

10+ Years of experience
in the Industry

Strategic Support System

Research based Marketing

“WE CREATE WHAT MATTERS”

- Team Glitch Tech

2 WHAT WE DO

The solutions
we have designed



SOCIAL MEDIA MARKETING

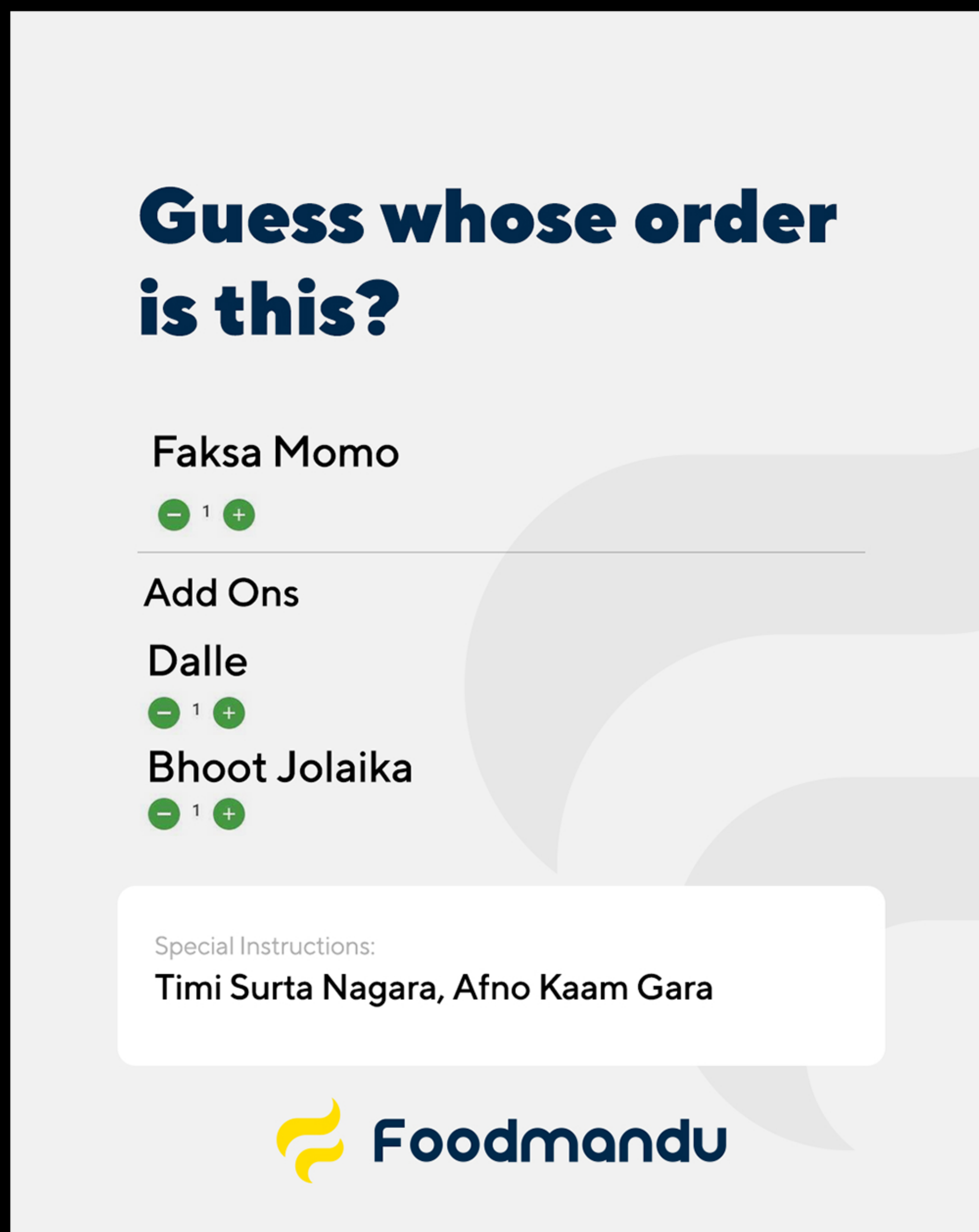


**BUILD CONNECTION, TRUST,
BRAND AWARENESS AND
RELATIONSHIP WITH YOUR
TARGETED AUDIENCES.**

SOCIAL MEDIA MANAGEMENT

Promote

Reach to a wide audience about your product.



Engage

Helping you connect with your Audience.



Inform

Spread timely information to your end users.

SOCIAL MEDIA CAMPAIGNS

Sales

Drive the numbers high.



Awareness

Create brand awareness with the message that storifies.



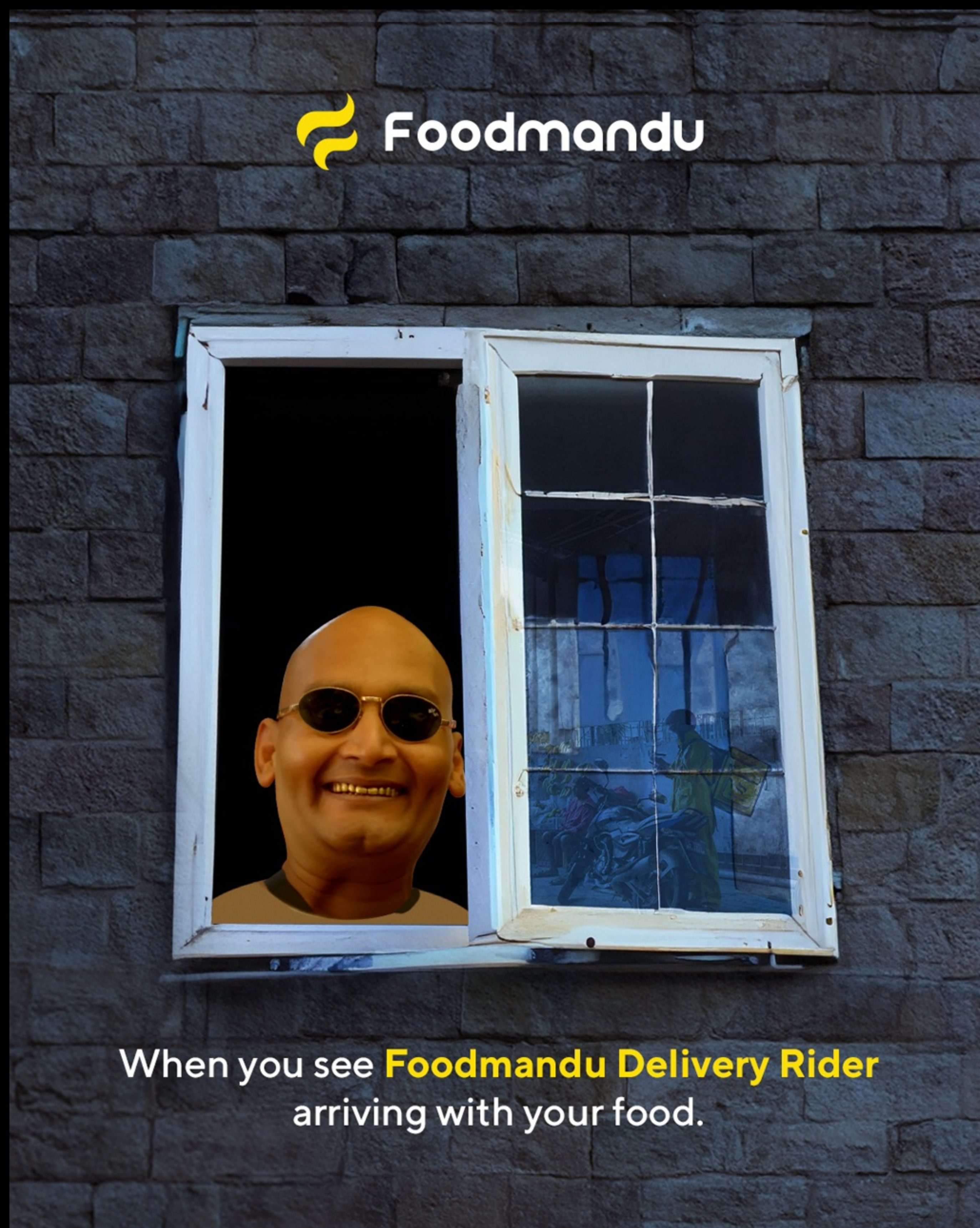
Reach

Make your presence everywhere.

CONTENT AND CREATIVES

Keeping It Simple

Simple things are sometimes the most relatable.



Marketing The Moment

Capture the moment and market it!

Telling A Story

Stories connect the audience

SOCIAL MEDIA REPORTING

Direct

Stats and numbers that talks

Analyzed

A trend analysis that compares to yourself and the industry

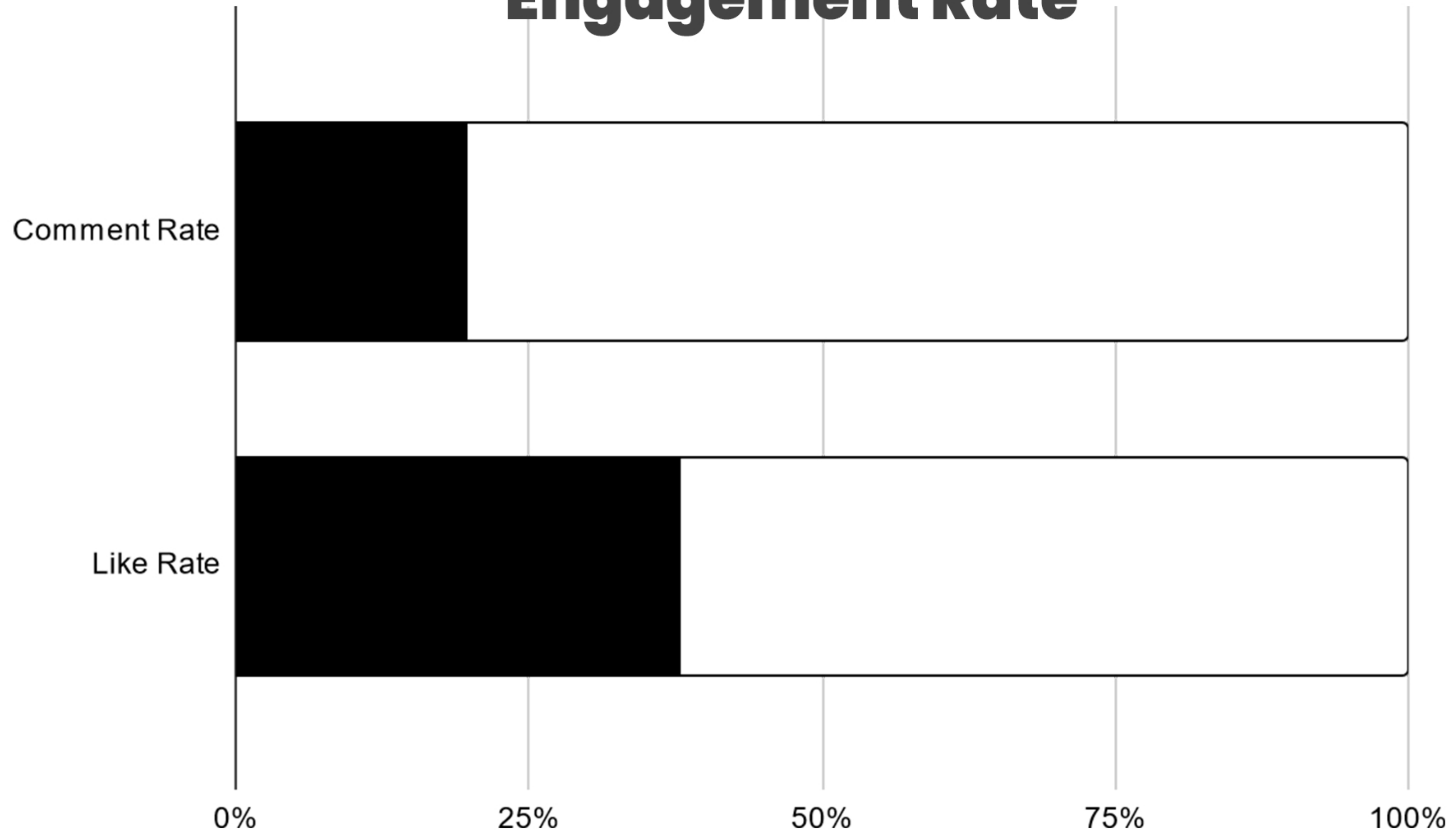
Decisive

Sets a path for future decisions



KPI TRACKING

Engagement Rate



Reach



Demographics



50%



50%

SOCIAL MEDIA CONSULTING



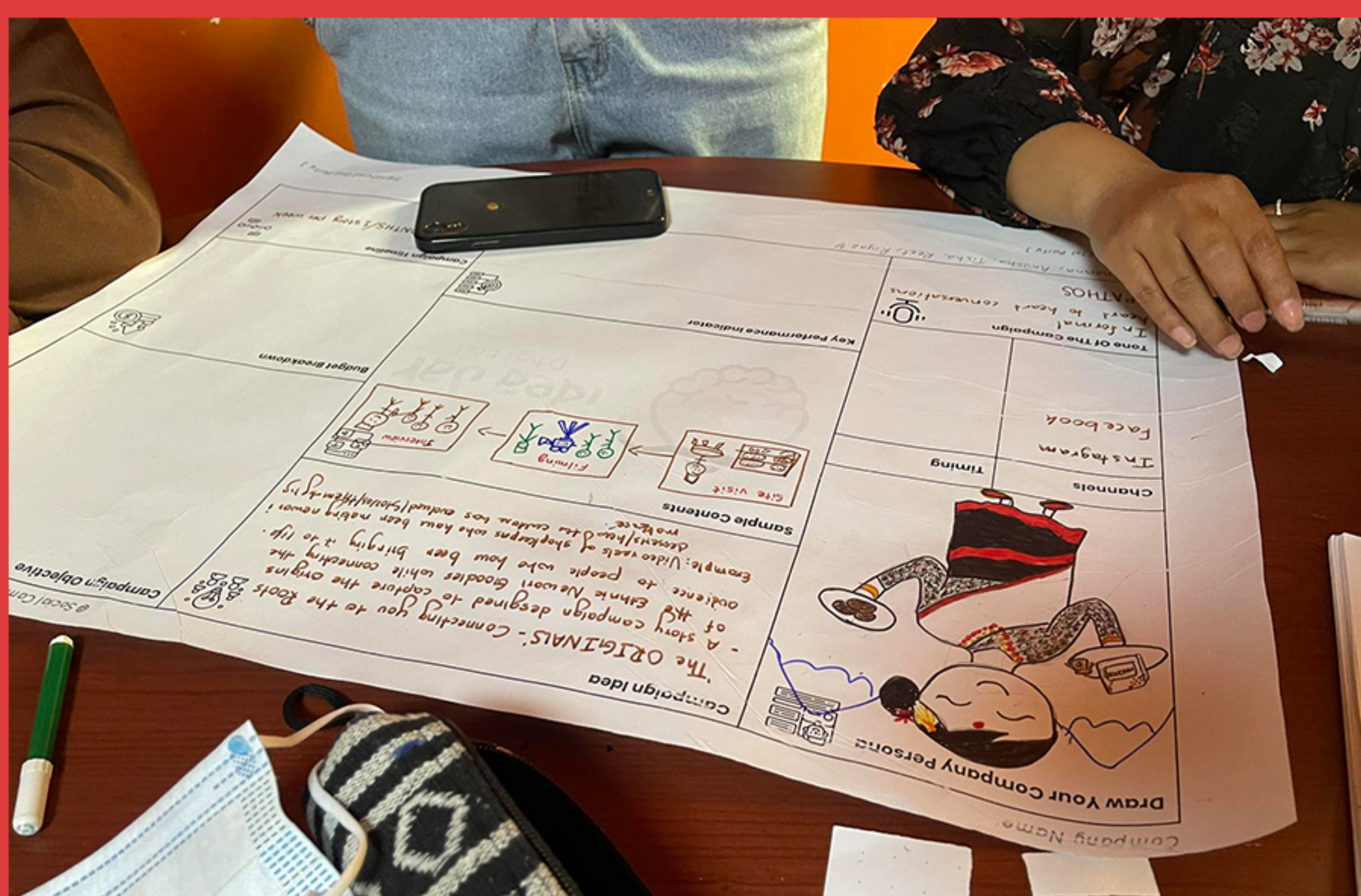
Optimize

Maximize the output and control your input



Improve

Change the way you exist, deal and serve



Ahead

Find the platform that suits or has the potential

CONTENT CREATION & PRODUCTION

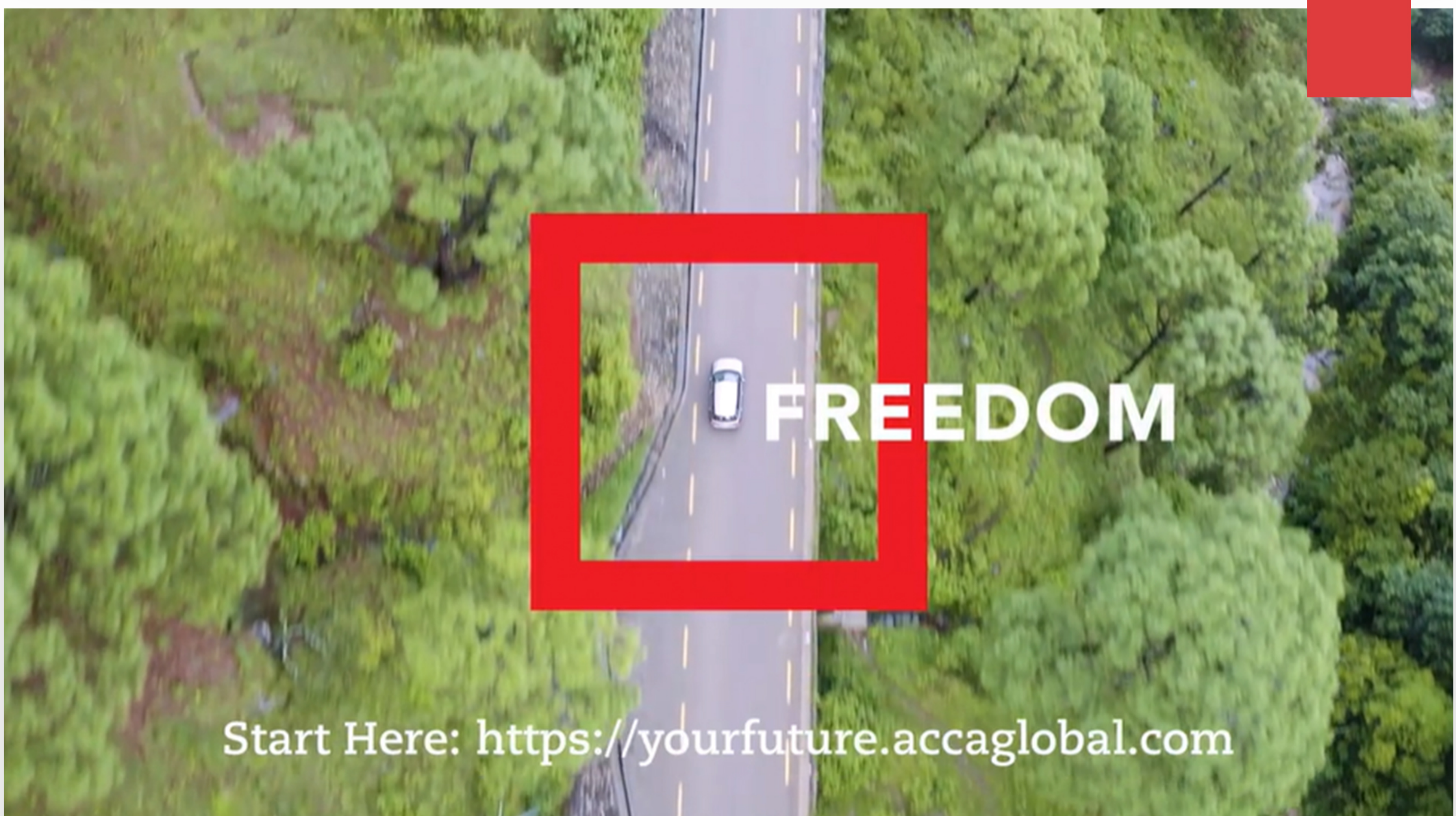
**Build your brand
distinctly vivid
and powerful in
comparison
to competitors.**



MOTION GRAPHICS



TVC



GIFS



INTERVIEWS



PODCASTS



PHOTOSHOOTS



LOGO AND VISUAL IDENTITY



SEARCH MARKETING

Amplify your online results. If you're not maximizing the search opportunities now, your competitors will take away your possibilities.

SEARCH ENGINE OPTIMIZATION (SEO)

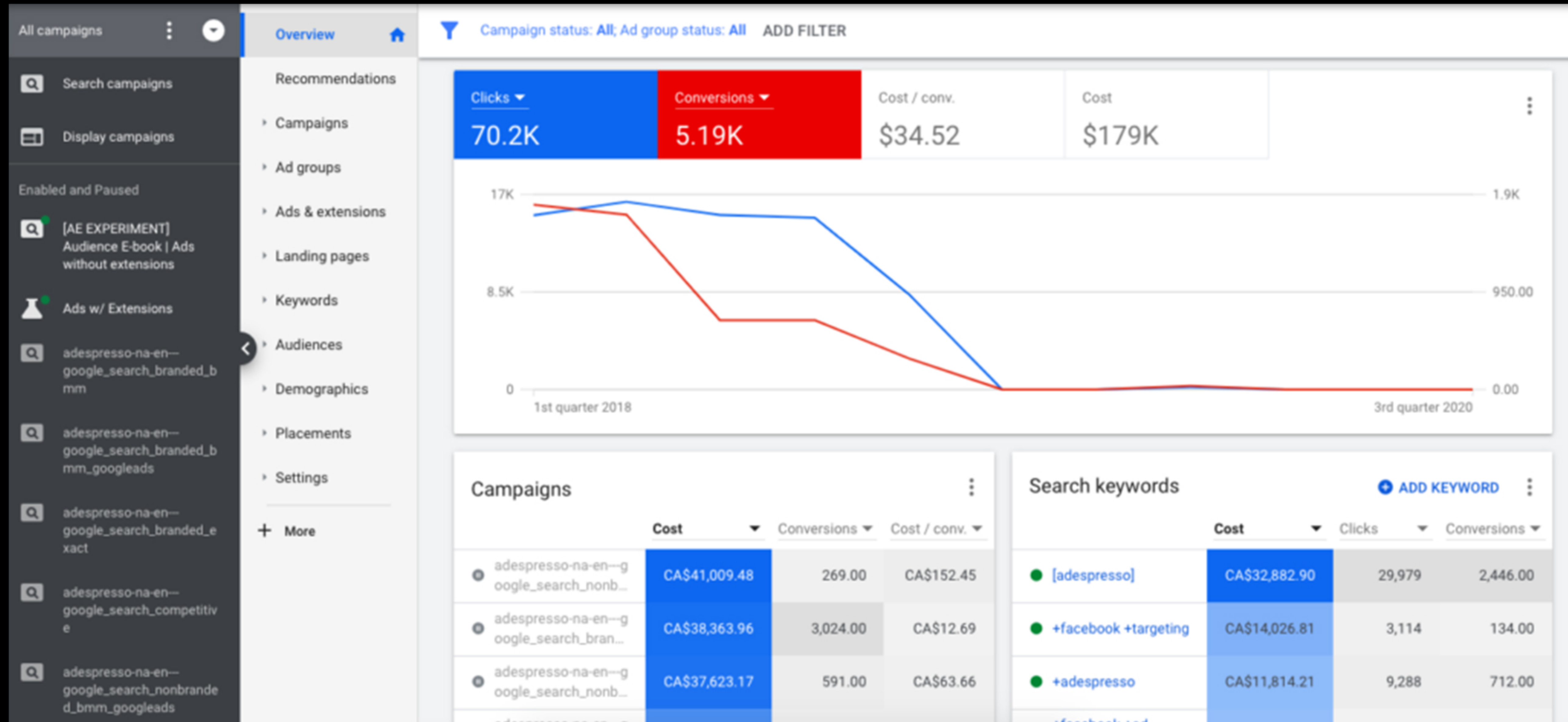


- Drive The Web Traffic
- Be Visible and Credible
- Long Term Existence

<input type="checkbox"/> Keyword (by relevance)	Avg. monthly searches	Three month change	YoY change	Competition	Ad impression share	Top of page bid (low range)	Top of page bid (high range)	Account status
Keyword ideas								
<input type="checkbox"/> digital marketing a...	100 - 1K	0%	0%	Low	-	\$0.14	\$0.50	
<input type="checkbox"/> digital marketing c...	100 - 1K	0%	0%	Low	-	\$0.13	\$8.64	
<input type="checkbox"/> best digital market...	100 - 1K	0%	+900%	Low	-	\$0.12	\$0.50	
<input type="checkbox"/> best digital agency...	10 - 100	0%	+∞	Low	-	-	-	
<input type="checkbox"/> digital marketing a...	10 - 100	0%	0%	Low	-	\$0.12	\$0.47	
<input type="checkbox"/> social media mark...	10 - 100	0%	0%	Low	-	\$0.13	\$0.83	
<input type="checkbox"/> digital agency in n...	10 - 100	0%	0%	Low	-	\$0.23	\$0.50	
<input type="checkbox"/> digital marketing i...	10 - 100	0%	0%	Low	-	\$0.10	\$9.24	
<input type="checkbox"/> top digital marketi...	10 - 100	0%	0%	Low	-	\$0.13	\$0.50	

SEARCH ENGINE MARKETING (SEM)

- Conversion
- Local Targeting
- Immediate Results



LEAD MANAGEMENT AND REPORTING

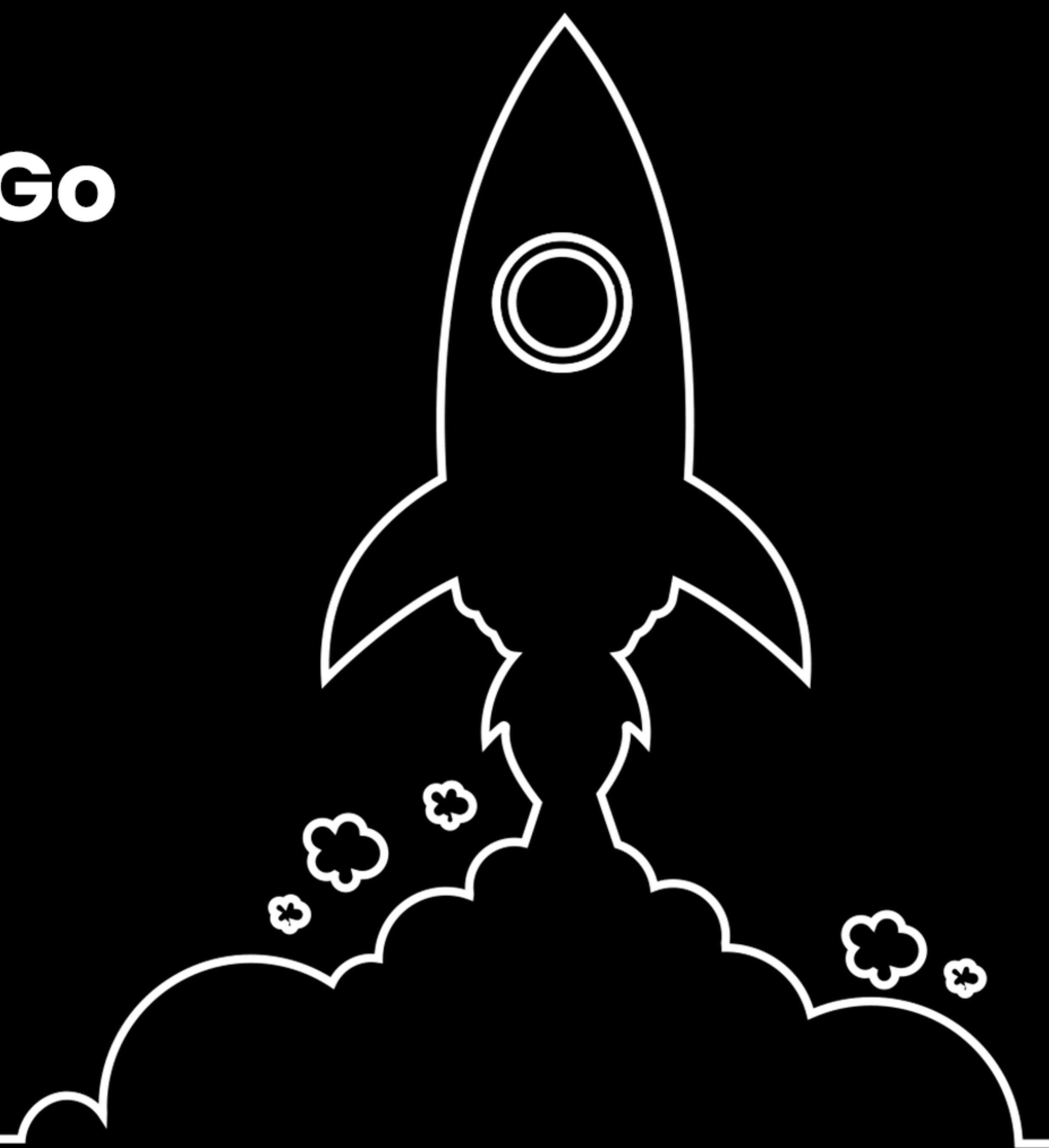
- Data Compilation
- Data Organization
- Data Communication
- Analysis and Reporting

The screenshot shows a Google Sheets spreadsheet titled 'Students Lead By Glitch Tech'. The spreadsheet contains a list of student leads with the following columns: Timestamp, Name of the participant, Your Gender, Your Age, Your Email Address, Your Phone Number, and Book your Date. The data is organized into 24 rows, each representing a lead.

	A	B	C	D	E	F	G
	Timestamp	Name of the participant	Your Gender	Your Age	Your Email Address	Your Phone Number	Book your Date
1							
2	7/10/2023 12:40:40		Male	25			29th Asar, Friday
3	7/10/2023 19:15:51		Female	21			29th Asar, Friday
4	7/11/2023 10:47:45		Female	18			29th Asar, Friday
5	7/11/2023 10:50:41		Female	20			29th Asar, Friday
6	7/11/2023 14:21:24		Male	25			29th Asar, Friday
7	7/13/2023 8:51:39		Male	25			29th Asar, Friday
8	7/13/2023 8:59:48		Male	26			29th Asar, Friday
9	7/14/2023 5:12:08		Male	16			29th Asar, Friday
10	7/14/2023 9:27:58		Male	23			29th Asar, Friday
11	7/6/2023 14:53:25		Male	25			30th Asar, Saturday
12	7/10/2023 17:19:46		Female	22			30th Asar, Saturday
13	7/11/2023 13:22:16		Female	19			30th Asar, Saturday
14	7/11/2023 13:28:58		Male	21			30th Asar, Saturday
15	7/12/2023 13:49:06		Male	18			30th Asar, Saturday
16	7/12/2023 14:44:38		Male	23			30th Asar, Saturday
17	7/12/2023 14:57:56		Male	26			30th Asar, Saturday
18	7/13/2023 0:38:09		Female	26			30th Asar, Saturday
19	7/13/2023 13:14:31		Male	20			30th Asar, Saturday
20	7/13/2023 17:53:24		Male	22			30th Asar, Saturday
21	7/11/2023 10:30:43		Male	21			31st Asar, Sunday
22	7/11/2023 11:15:20		Male	25			31st Asar, Sunday
23	7/11/2023 17:38:28		Female	22			31st Asar, Sunday
24	7/11/2023 18:12:49		Male	21			31st Asar, Sunday

ON THE GO SERVICES

**Learning, Implementing and
Analyzing New Tools On The Go**



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दुक्क मएर आफ्नै रोज्ने

nepalairlines.com.np


 **हिमालयन एभरेष्ट**
इन्स्योरेन्स लिमिटेड

ट्रेकिङ्ग सम्बन्धित जोखिमका लागि

TREKKING INSURANCE

Trekking Insurance Covers

- Secures From Unexpected Accident During Trekking.
- Death & Disability Due To High Altitude Sickness & Frost-bite.
- Search & Rescue Operation On Additional Premium.



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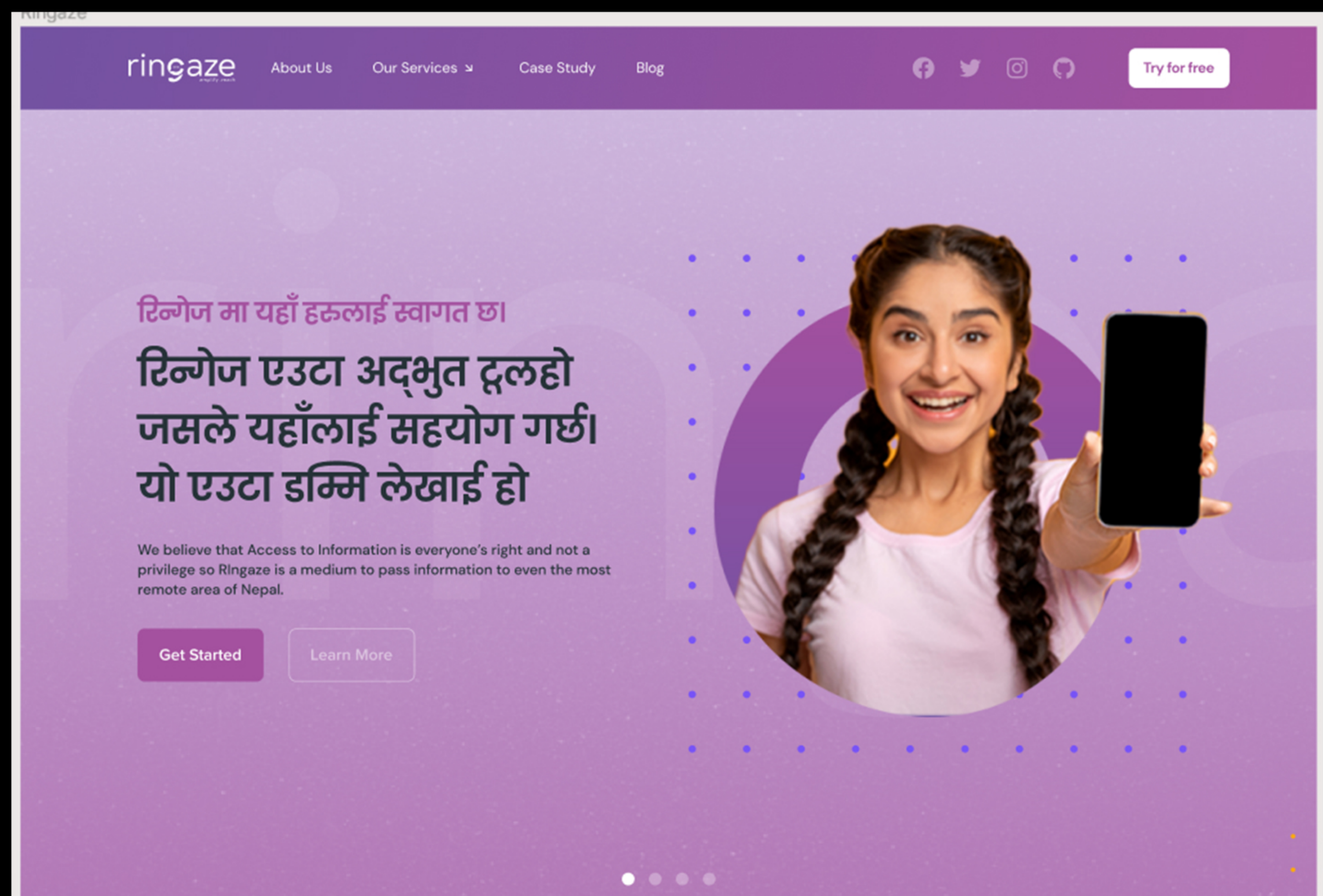
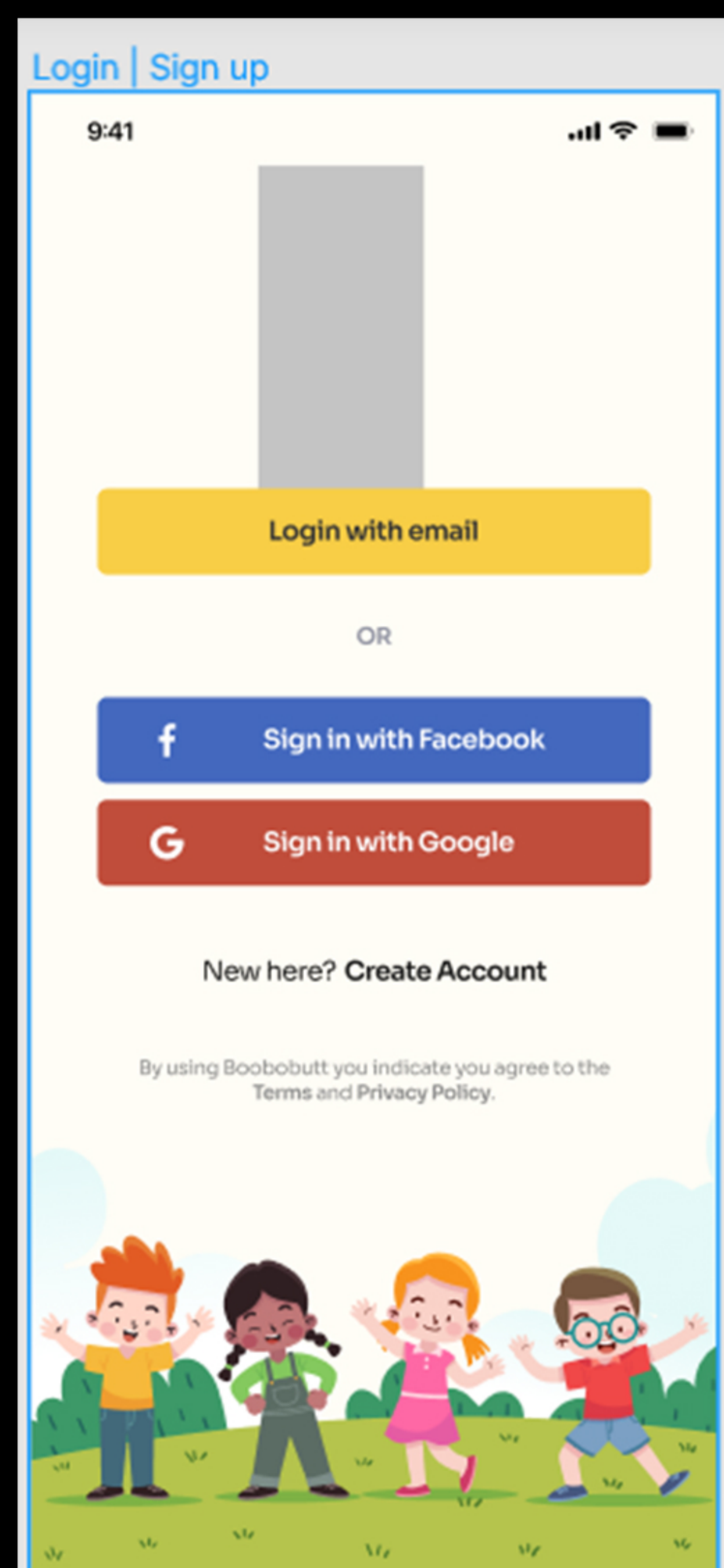
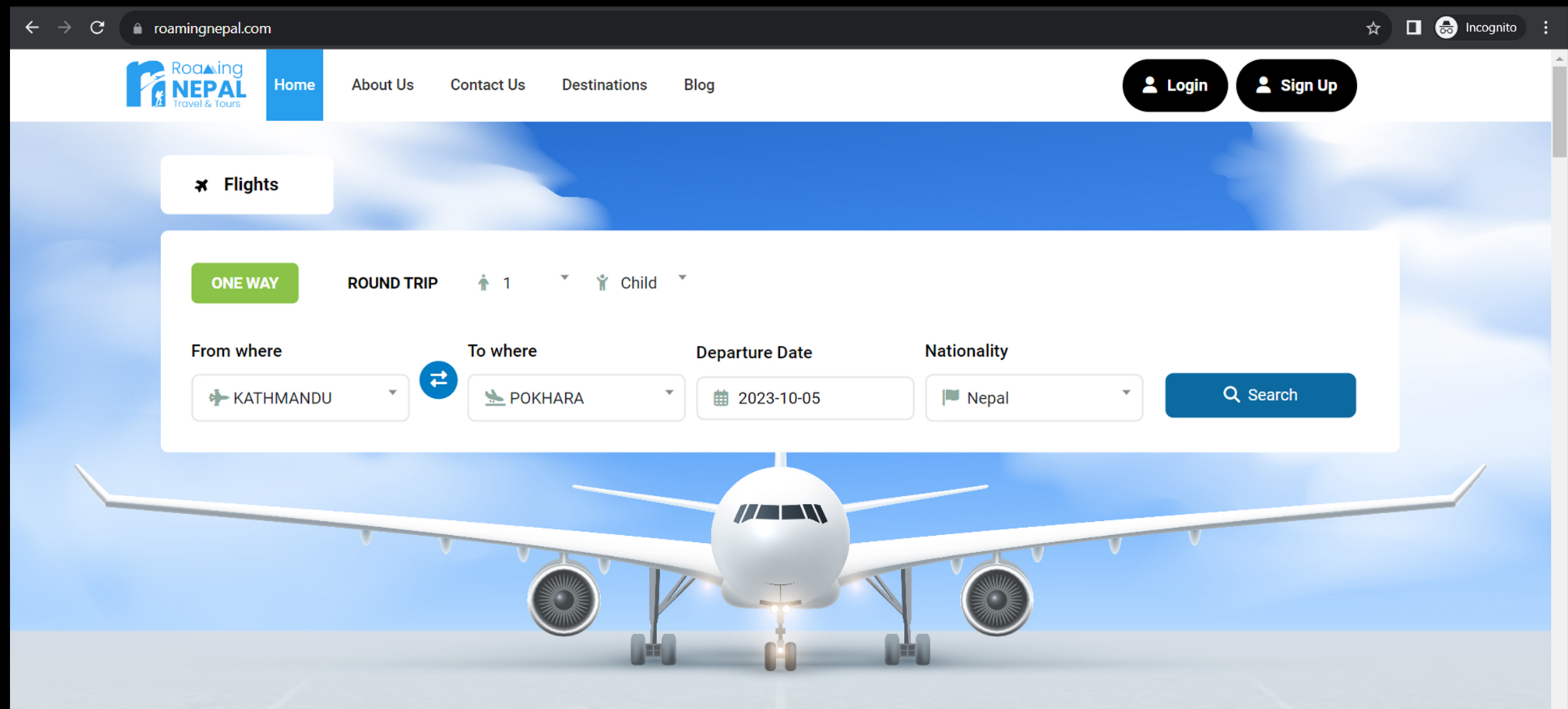
WEBSITE DESIGN & DEVELOPMENT

Building Simple, Secured, Beautiful and
User Friendly Platform.



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WEBSITE/APP DESIGN DEVELOPMENT AND MAINTENANCE



20+
App Built

60+
Website Built

20+
SEO Clients

16+
Production
(Video, Photoshoot)

60+
Clients Served



SEO

5000+ Keyword Researched
500+ Backlinks Generated
400+ Blog Contents

20 International Web Hosting
28375\$ Spent On PPC



APP DEVELOPMENT

30% Utility-Based
20% Information Based
20% Requirement Based
30% Others

Mobility 30%
Scalability 30%
Realtime Data 40%



Desktop 35%
Server Data Center 40%
Storage 25%



RESEARCH

Social Media Influence On Purchase Intention
- Informativeness
- Word Of Mouth
- Interactivity



40 Cups Of Coffee
Per Day



3651 Sticky Notes
Used



12000+ Approval



Rs. 1,85,999 Spent
On Dining
With Clients



24000+ Rejection



65 Marketing
Books Read

*Implementation None



96000+ Feedbacks



Tech and IT



Education



Services



Product/Manufacturing



Hospitality and Adventure



Health



Real Estate



Automobile



Government/NGO/Projects



Others



Associated with

International



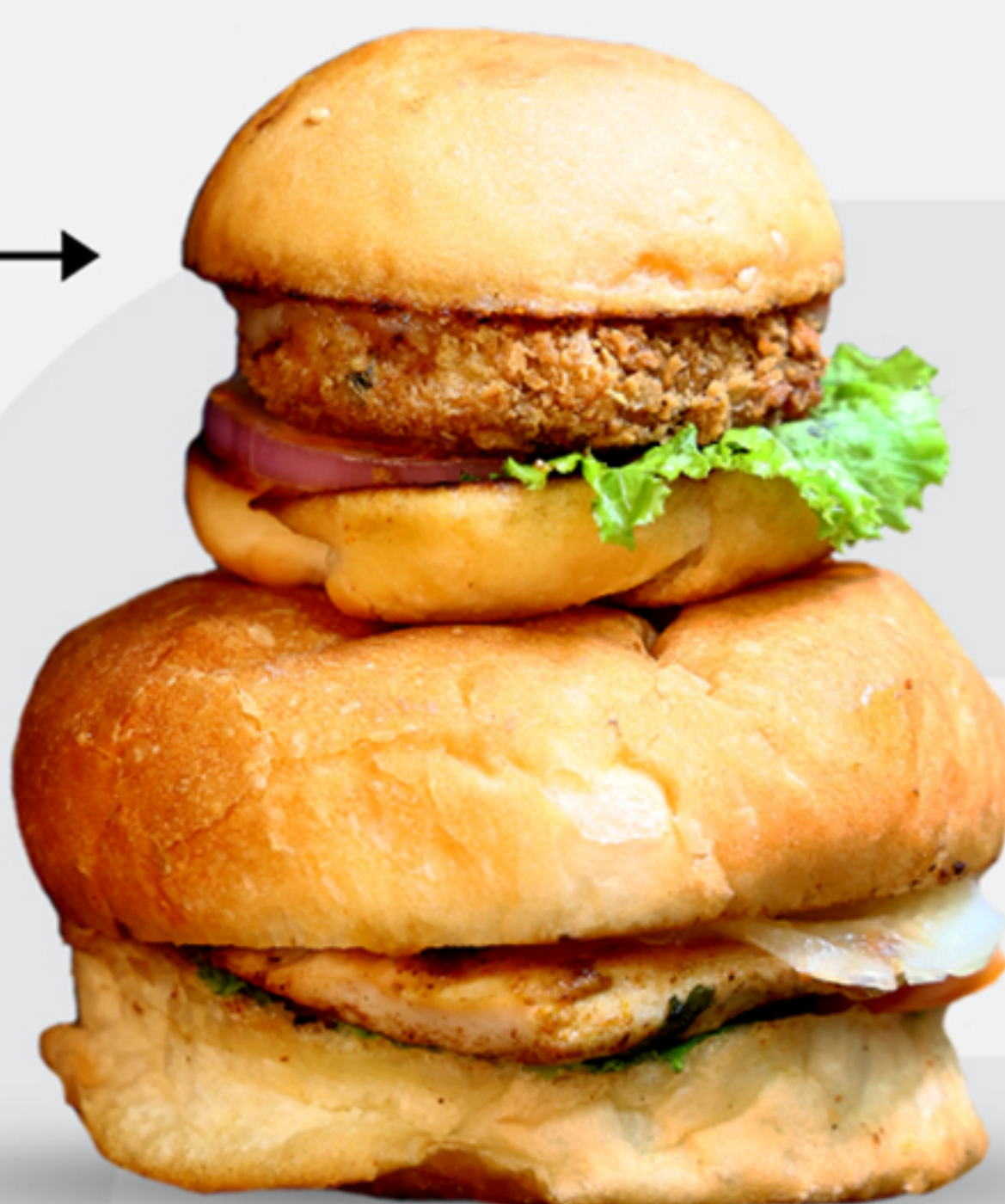
FOODMANDU NO MINIMUM ORDER

Now,

No More Minimum Order !

सानो भोक होस् →

या ठुलो भोक →



अब देखि Foodmandu मा
Rs. 500 Min. Order को छैन रोकटोक

 **Foodmandu**

Now,

No More Minimum Order !



FEDERATION OF HANDICRAFT ASSOCIATION OF NEPAL

Trade Fair & Craft Competition



HANDICRAFT : PROSPECT FOR PROSPERITY

19TH HANDICRAFT TRADE FAIR & 17TH CRAFT COMPETITION

ORGANIZER
FEDERATION OF HANDICRAFT ASSOCIATION OF NEPAL

IN COOPERATION WITH
MINISTRY OF INDUSTRY, COMMERCE AND SUPPLIES (NITS PROGRAM) TRADE AND EXPORT PROMOTION CENTER (TEPC)

PROMOTERS
BAGMATI PROVINCE, MINISTRY OF INDUSTRY, COMMERCE AND SUPPLIES
KATHMANDU METROPOLITAN CITY
LALITPUR METROPOLITAN CITY

IN ASSOCIATION WITH
NABIL BANK

IN AFFILIATION WITH
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Nepal Airlines

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HANDICRAFT : PROSPECT FOR PROSPERITY

19TH HANDICRAFT TRADE FAIR & 17TH CRAFT COMPETITION, 2022

NEPAL'S BIGGEST EVENT OF CRAFTSMANSHIP

HAPPENING NOW

Event Details:
Date: 23rd - 27th Mangsir 2079 | Venue: Hyatt Regency, Boudha

ORGANIZER
FEDERATION OF HANDICRAFT ASSOCIATION OF NEPAL

IN COOPERATION WITH
MINISTRY OF INDUSTRY, COMMERCE AND SUPPLIES (NITS PROGRAM) TRADE AND EXPORT PROMOTION CENTER (TEPC)

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ACCA: STAY LOCAL GO GLOBAL



ACCA Think Ahead

Join ACCA
Stay Local, Go Global

Our Gold Approved Learning Partners

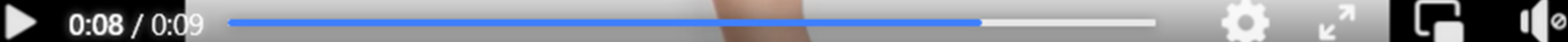


STAY LOCAL
GO GLOBAL



Join ACCA
Stay Local Go Global

0:08 / 0:09



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GRAB NOW

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ePlanet Virtual Education Fair

Revamp Nepal 2022 Event

Revamp
Powered by
hamrobazar

REVAMP NEPAL 2022

Happening on Baisakh 17th
Chhaya Center, Thamel

1 DAY TO GO

Co-organized by
idea Jar digital FIBRO

www.revampnepal.com

Revamp
Powered by
hamrobazar

Revamp Nagar Ko Gadi Chutna Aatyo Hai,
8 Sit Matra Khali.

Registration Garekole Verify Garnuhola

Final Call For 8 Startups
Register Before Baisakh 12th, 5:00 PM

Event Date: Baisakh 17th
CHHAYA CENTER, THAMEL



Krishna Bakery Mother's Day Campaign

Krishna Bakery
and Confectionery
BAKING SINCE 1958

MOTHER'S DAY SPECIAL
BOX OF HAPPINESS @RS. 1200

ORDER NOW

Krishna Bakery
and Confectionery
BAKING SINCE 1958

DELICIOUS CAKES ARE AVAILABLE FOR
MOTHER'S DAY

ORDER NOW

eChulo Regional Campaign (Butwal)

<p>80% भन्दा बढी बचत</p> <p>KOREAN TECHNOLOGY प्रयोग गरि बनाइएको</p> <p>धुँदै भाँडा किन्नु नपर्ने</p> <p>बुटवलमा Dealershipको लागि आजै सम्पर्क गर्नुहोस् : ९८२०१०३६०८</p>	<p>80%* भन्दा बढी बचत</p>	<p>INDUCTION चुलोलाई जस्तो छुट्टै भाँडा किन्नु नपर्ने</p>	<p>हेल्लो बुटवल</p> <p>वातावरण मैत्री E-Chulo अब तपाईंको सहरमा डिलर बन्न इच्छुक हुनुहुन्छ भने सम्पर्क गर्नुहोस्: ९८२०१०३६०८</p>
<p>TEMPERATURE CONTROL ले गर्दा खाना मीठो पाक्ने</p>	<p>नेपाली खानालाई छानकन सधैं KOREAN TECHNOLOGY प्रयोग गरि बनाइएको E-चुलो बजारमा आइसकियो</p> <p>Contact: 9820103608</p>		

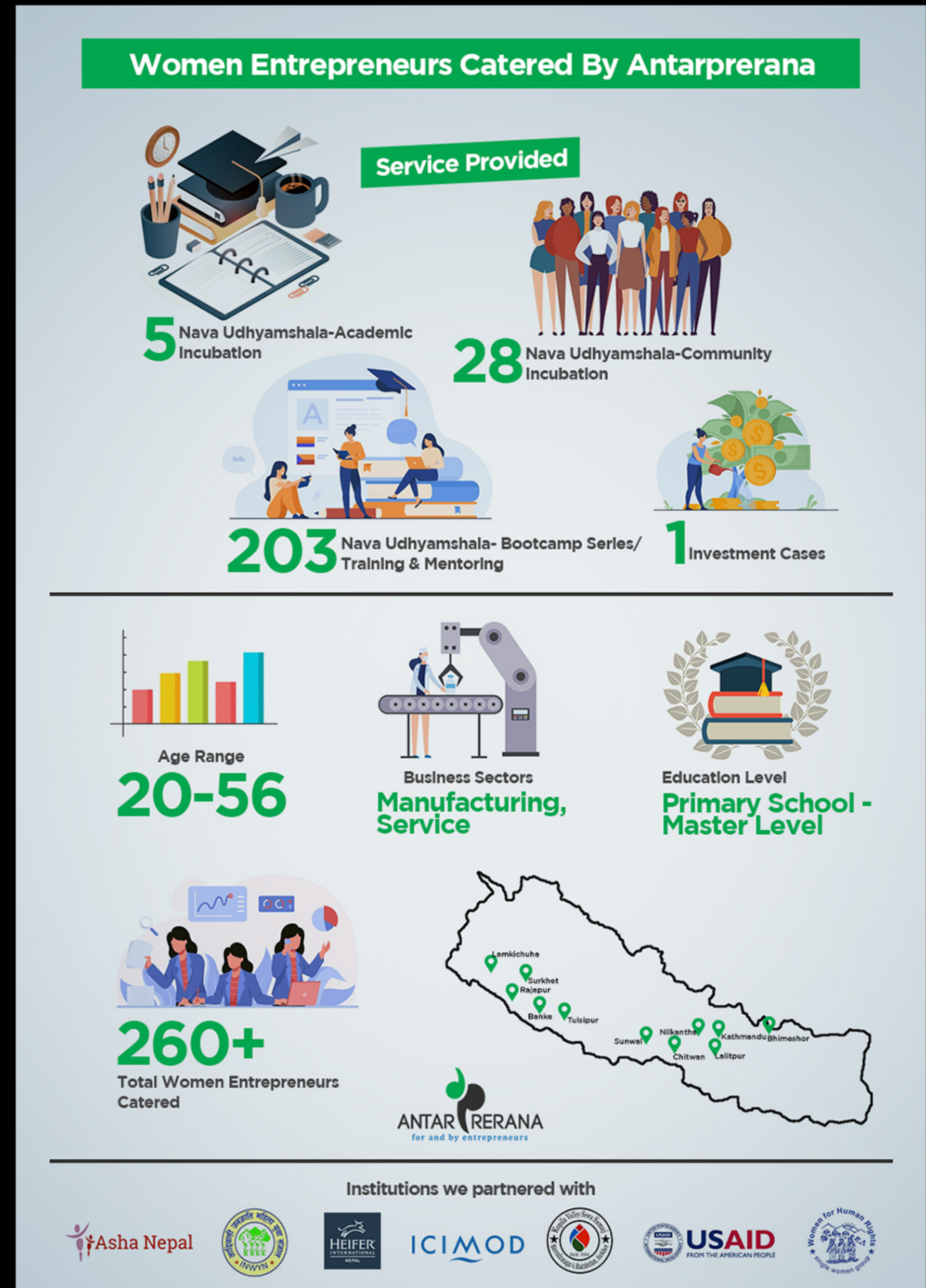
Design Station Campaign

<p>तपाईंको घरको रहस्य, हाम्रो सुनौलो अफर</p> <p>TAG & WIN Free Giveaway Worth १ लाख</p>	<p>चिटिक्कै घर नेपालीको रहस्य</p> <p>Ready To Win FREE Interior Design Type 'YES' in the comment section to participate.</p>
---	---

DESIGN STATION
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Nava Udhyaamshala - Antarprerana

Connected entrepreneurs from Nepal



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9802020054 / 56
Tahagalli, Dharhara

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OWN NOW !!

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THANKS

**DO YOU HAVE ANY QUESTIONS?
FEEL FREE TO GET IN TOUCH!**

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✉️ **glitchtech.ai@gmail.com**